

EXPERIENCE

INTERACTIVE CREATIVE DIRECTOR

PPK 2015 - PRESENT

In the past several years I've helped grow the digital department from a two-men operation into a **20-person** social and digital advertising powerhouse of Southeast with **millions of dollars in billings**, doing award-winning work for national brands.

- Develop integrated creative campaigns
- Manage a seven-person social and digital creative team
- Direct photo and video shoots with budgets up to \$100k
- Present work to existing clients and pitch new business
- Coach and mentor creative subordinates
- Interview candidates for creative positions
- Seek out and implement novel digital executions
- Develop case studies and conduct award submissions, landing on average 10 awards a year.

CREATIVE, DESIGNER, PHOTOGRAPHER

CLEAR AGENCY 2013 - 2014

- Developed integrated creative campaigns
- Executed first-hand using a wide array of creative tools
- Planned and conducted photo and video shoots

EDUCATION

MASTER OF BUSINESS ADMINISTRATION (MBA), 4.0

University of Tampa - John H. Sykes College of Business
2014 - 2016

MS IN MARKETING, 3.65

University of Tampa - John H. Sykes College of Business
Graduate Assistant
2010 - 2012

BS IN FINANCE AND FINANCIAL MANAGEMENT, 3.9

The Russian Presidential Academy of National Economy and Public Administration
2005 - 2010



DMITRII OSIPOVSKII

DIGITAL CREATIVE DIRECTOR



OSIPOVSKII.COM



D.OSIPOVSKII@GMAIL.COM



[727.244.2418](tel:727.244.2418)

SKILLS

Photoshop, After Effects, Premiere Pro, Lightroom, Illustrator, Cinema 4D, Spark AR, Trapcode, Wordpress, OBS, ManyChat.

AWARDS

Over 35 professional award and honors, including Shorty, IAC Best Of Show, Telly, and AAF Public Service Competition winner.

INVOLVEMENTS

Shorty Impact Awards juror and panel member, American Advertising Federation mentor, Engage Conference speaker, AAF Public Service creative director.